

Interview: Melissa Telisman, Makeup Artist

By: Adrienne Roman

Stroll into the Shoppers Drug Mart at Oakville Place and you'll most likely be greeted by a cheerful and highly knowledgeable beauty expert. She's always ready to answer questions or point you in the direction of particular products you'll need to get the best possible results.

Melissa Telisman, makeup artist, mother, and passionate foodie, owns and operates the popular Melissa Telisman Makeup based in Burlington, Ontario. Her long list of loyal clientele will attest to her beauty expertise and unique creative artistry, she's clearly a cut above the rest.

A: How did Makeup by Melissa Telisman start?

M: Entirely by accident. My skin was acting up and I started to research how to improve it. This led me to want to help others who were struggling with the same problem. I studied Esthetics at Sheridan, but the makeup part was an afterthought. I decided to take a course and started applying it on customers. They liked what I was doing, and it blossomed into a multi-faceted business. I never thought it would be something I would do for a living.

A: What gives you the most fulfillment?

M: Entertaining. My house is always the central hub for feeding my friends and family and enjoying what life has to offer. When people are able to enjoy my food, it makes me truly happy.

A: What's your greatest passion?

M: Definitely great food and cooking interesting new dishes. I love learning how to re-create authentic ethnic dishes from different cultures and bringing them to life on a plate.

A: What do you consider your greatest professional strength?

M: I have extensive knowledge of products and brands, which definitely helps my clients decide which direction might be uniquely successful for them.

A: What have you learned from operating Melissa Telisman Makeup?

M: I've learned that you can't please everyone. You have to learn to say no in life. Choose to focus on what you love and do that well.

A: If you had to choose your favourite makeup application what would it be?

M: I love the makeup from the 1960's and Jackie O. Clean, fresh, and not overdone. That's true beauty.

You can find Melissa on Facebook – Makeup by Melissa Telisman

Melissa is available for mobile makeup artistry, weddings, special celebrations/holiday applications, and personal makeup consultations.